



# PROJECT PROFILE

## PARKING DECKS



### PROJECT

AMC Deerbrook 24  
20131 Hwy 59N  
Humble, TX 77338

### ARCHITECT

Gould-Evans Architects  
5405 W. Cypress, Ste. 112  
Tampa FL 33607

### DETAILS

K-13® Light Grey  
90,000 Square Feet  
2" Thickness

AMC Theaters across the country have elevated the moviegoing experience to an art-form. The theater giant completed its latest entry into the theater market adjacent to Deerbrook Mall. This theater incorporates all the latest innovations to achieve the ultimate moviegoing experience, including stadium-style seating in all 24 theaters.

The theater, which is constructed directly above a parking deck, began to experience problems keeping the theater warm during the winter. It was determined that there was an immediate need for a versatile and effective insulation. The insulation had to provide a high R-value, blend in well with the existing color scheme and be installed without interference to the busy holiday schedule.

K-13 Light Grey, having met all the project requirements, was installed at 2" thick to over 90,000 square feet of the parking deck. The application was accomplished at night after closing time.

Within days, management noticed an immediate change in the temperature of the theaters atop the areas that had been sprayed. The areas which had not been sprayed, however, still could not be maintained at a comfortable temperature.

K-13 utilizes a patented adhesive system that provides a strong, durable bond to virtually any substrate including concrete, metal, wood, glass, styrofoam and urethane. This adhesive system also provides K-13 the capability of being installed four or more inches thick in one application, greatly reducing the

installation time of high R-value installations such as the AMC project.

The versatility of K-13 to conform to any surface configuration eliminates voids, gaps and compressions that can occur with prefabricated insulation. This monolithic coating results in the outstanding field performance of K-13.

Superior thermal control, the ability to conform to any substrate configuration and an attractive, uniform texture made K-13 the best ceiling finish for the AMC 24 parking deck. For new construction or renovation projects, ICC's family of products offer the ideal ceiling treatment for any thermal or acoustic insulation need. Contact International Cellulose Corporation today at **800/444-1252** for complete details on how ICC can improve your building projects.